Project Task

The golden bronze appearance of the multi-story Bank of America Financial Center in Phoenix, Arizona, was preventing building owners Omninet from maximizing the real estate value before sale. Architectural tastes had changed, and the shiny, bronze glazing was looking decidedly dated.

However, replacing the entire glazing system would be prohibitively expensive, running over millions of dollars, and involving much disruption to employees and customers.

What could be done?

Solution

Hanita Coatings developed an ideal solution – SolarZone AzuLite 35 Xtra. This subtle blue solar control film could be installed on the exterior of the existing glass, transforming the building’s appearance, at a fraction of the price of replacing the glazing.

Hanita pointed out that beyond the aesthetic improvement after application of AzuLite 35 Xtra, valuable energy would be saved on cooling costs by installing the high-efficiency film. Omninet were pleased to note that with energy efficiency improvements, the makeover was eligible for electricity company rebates, which further reduced the outlay.

Omninet selected AzuLite 35 Xtra, and the installation was complete without disruption to business in less than two months.

Outcome

The building was transformed into an attractive, modern feature, well within both budget and schedule constraints. By slashing cooling costs the film enabled a solid return on investment, but most importantly, Omninet were satisfied with an increase in property value way beyond the investment made.

Description: Multi-story block
Purpose: Aesthetic upgrade
Film: SolarZone AzuLite 35 Xtra
Size of Job: 7,800m²
Customer: Omninet Capital, 310-300-4100