SolarZone film improves ambiance - and bottom line

Description: Family Restaurants  
Film Type: OptiTune 30 and OptiTune 40  
Dealer: All About Window Tinting

Project Task
Zagame’s Hotels have become an institution for Melbournian diners targeting fine food and beautiful surroundings. The Reservoir venue in particular boasts stunning views of Edwardes Lake, but intense glare and heat reflecting off the water made dining uncomfortable, and cooling costs soar. Zagame Corporation’s Chief Operating Officer, Jackie Booth, researched options for reducing glare and heat built up through the windows – that wouldn’t sacrifice the view.

Solution
Jackie was introduced to Andrew Booth (no relation) from All About Window Tinting, who surveyed the site and presented a range of window film options, each backed by facts and energy saving predictions. Andrew recommended installing the OptiTune range of window films from Hanita Coatings, which would give a warm, low reflectance neutral interior, but effective energy-saving solar performance. OptiTune 40 was the film of choice, thanks to its significant glare reduction and highly efficient heat rejection.

Outcome
OptiTune cut the heat and glare to a point that not only the customers commented on the improvement in the restaurant’s ambiance, but also the Chief Operating Officer quickly recognized that energy savings were reaching 28% per quarter! With such exceptional results, the management decided to install OptiTune in the Boronia, Caulfield and Berwick branches, as well as the new head office in Hawthorn.

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We were first introduced to Andrew and the team at All About Window Tinting when researching Energy Efficiency Solutions and heat reduction for our venue in Reservoir. There were many options available to us, however Solar Control Window Film had factual data via Hanita Coatings and offered a number benefits to our patrons such as glare reduction and glass security but more importantly, no interruption to our trading hours.

We are delighted with the results and have successfully installed into five of our outlets. Not only are our patrons more comfortable but thanks to the installation of the Solar Control Window Film and some other energy efficiency solutions we now estimate savings of 28% per quarter.

Jackie Booth  
Chief Operating Officer  
Zagame Corporation

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