

SolarZone – Heat Control with Style



Hanita Coatings



Building:
Cecil B. Day Building

Description:
Commercial - 3 Story Office Building

Location City:
Atlanta Area

Film Used:
Silver 35

Size of Job:
1,900 square feet

Dealer/ Installer:
Solar Sensations Inc – Steve Cobucci

Project Manager/contact:
Eddie Barnett

CASE STUDY

PROJECT TASK:

"We were faced with several challenges," cited Steve Cobucci, owner of Solar Sensations, Inc of Atlanta, describing the heat control problems facing the Cecil B. Day Building. "The level of heat build-up meant that the customer needed an excellent solar control film, but at the same time did not want to detract from the appearance of the all-glass atrium at the entrance to the building," said Steve. The building featured tinted dual-pane tinted glass.

SOLUTION:

Steve's assessment of the situation differed from his competitors, who recommended more reflective darker silver films. Instead, Steve suggested **SolarZone Silver 35**. "Silver 35 does a good job of rejecting heat (67%), but is also less reflective," commented Steve. "We had to use a good deal of scaffolding to do this job, but we were able to complete it over two weekends when most of the employees were absent."

RESULT:

"We looked at a number of similar competing films," commented building manager Eddie Barnett, "but felt the SolarZone Silver 35 that was recommended would look better on our tinted windows, and would also not be too reflective."

"We also liked Steve's bid. He wasn't the lowest, but was considerably under some bids that seemed outlandish to us," stated Eddie. "His installation crew did a very quick and thorough job, with minimal interruption to our tenants. Heat reduction has been substantial and we are very satisfied with the look and performance of the film."

